

BELGIUM - WALLONIA

at

COSMOPROF ASIA 2018



Wallonia.be

EXPORT
INVESTMENT

Booth 1E-C6-B/F

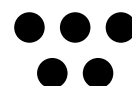
BELGIUM - WALLONIA



Cosmoprof Asia2018

14TH - 16TH
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HONG KONG CONVENTION
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A NEW WORLD FOR BEAUTY
BOLOGNA LAS VEGAS HONG KONG



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EXPORT
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1. Bo-Innova is a company combining business, cooperation and innovation:
 - A human centered business attitude with respect for our customers.
 - A cooperation between different partners.
 - Constant innovation to serve our customers.
2. Bo-Innova is working in cooperation with:
 - Several Research & Development centers.
 - Several production companies.
3. Bo-Innova is your listening partner tailoring our products to fit your evolving markets.
4. Bo-Innova manufactures a range of food supplements respecting the human body and the local legislation. Bo-Innova produces these food supplements while factoring in:
 - Evolving markets.
 - Changing legislation.
 - Evolving scientific opportunities.
 - Changing needs of the customer.
5. Bo-Innova is presenting 4 products:
 - A soft and progressive laxative.
 - A stimulant for intestinal transit.
 - A detox supplement in cube form.
 - A detox liquid favouring de-poisoning the human body.



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Benefiting of more than 20 years of experience in cosmetics, CALYPSO MARKETING is creating and producing an extensive range of make-up pens for the eyes, lips and body.

Being pioneers in our market, we were one of the very first to produce black eyeliner formulas with carbon black. As a result our products distinguish themselves on the liquid liner market. We offer 3 formulas of black eyeliner with different grades of waterproofness and over 30 shades for lips and eyes.

Our facilities are equipped with full automatic printing, filing, labelling and batch coding machine and two heat transfer machines that can apply images with up to 8 colors. Our core values are honesty, availability and service, coupled with a willingness to continuously invest in research and development in order to supply products at the cutting edge of technology.



HAULIGA (LABORATOIRES)

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1E-C6-C

FLORADYLE®
Laboratoires HAULIGA®



NEW !!! Liquid enamel

Natural based 100% MADE IN BELGIUM products.

Gel & toothpaste whitening, LED gutter connectable to smartphone, I-Phone & Android.

WHITER AND STRONGER TEETH, PROVED BY DENTISTS:

- Fast, effective, natural
- 100% safe
- Without peroxide
- Liquid Enamel
- Vegetal & mineral
- Immediate and long-lasting tooth whitening
- With white inulin (prebiotic) for improved oral flora
- Contains teeth-strengthening hydroxyapatite
- Removes tea, coffee, tobacco and wine stains
- Very easy to use. Precise application thanks to pen-style brush
- Smartphone connectivity makes it fun to use
- Huge margin for distributors

PROVED BY DENTISTS:

Several REAL MEDICAL studies have been carried out by dentists who have confirmed the effectiveness of the FLORADYLE®. Exceptional results have been achieved. Dentists confirm that 100% of people who used the kit during tests demonstrated excellent tolerance to the products. You have to see it, to believe it !!!

HAULIGA® INSTANT ULTRA SKIN HYDRATION

New Revolution cosmetics cream : TerrySpher® technologies

- Patented technology (CNRS patent) • Anti-oxydation encapsulating active
- Multi lamellar vesicles • Controlled time release • Long lasting effect
- Instant very high hydration • Medical studies • Also for very dry & sensitive skins



LABOCREATION

1E-C6-E

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LABOCREATION is a Belgian laboratory specialized in Luxury and Innovative cosmetics enrolling in compliance with GMP and ORGANIC standards.

Our company is committed to offering services and "Premium quality" products to our customers.

Our production facility, inaugurated in 2012, is modern and meets the most stringent European standards which allow us to meet specific, precise and original requirements of our customers. Thanks to our multidisciplinary expertise in Cosmetics, Make-up and Aromatic products, we are able to manufacture and package all forms of creams, milks, gels, serums, masks, powders, lipsticks, lip balms, eyeliners, mascaras, Organic Aroma oils (Essential and Vegetable Oils), Massage oils, etc.

Today, we produce for our International customers "Tailor Made" finished products, OEM Projects and products in bulk. Our scientific EXPERTS are at your disposal to realize your most innovative projects...

Interested in Organic Premium Cosmetics made in Belgium, come to visit us... we will be very happy to show you our latest developments.



LIBINVEST COSMETICS

1E-C6-D

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MADE IN
BELGIUM



Created in 1987 by Jean-Michel Libert, the **Libinvest** company is investing with passion and professionalism in man and woman beauty capital. Located in Binche, the “designer & manufacturer” has been surrounded itself by an aware and dynamic team in order to develop responsible cosmetic products. The high quality of **Libinvest** products isn't born purely by chance. The R&D Department is indeed creating and optimizing the best formulas to make professionals and end consumers satisfied.

Libinvest Cosmetics brands:

- **Ophyto**[®]: phyto energetic cares for face, body and scalp
- **Ophyto pH**: plumping cares with glycolic acid
- **2B Bio Beauty**[®]: anti-aging cosmeceutics
- **2B Bio Peeling**: herbal peel 100% natural
- **Minceur 2011**[®]: detoxifying Body Wrap with essential oils

All formulas are created and manufactured in Libinvest Cosmetics head offices in Binche. The products are certified at National, European and International level: CPNP, FDA, KFDA MHLW. The production meets the ISO 22716 regulation.



NADINE SALEMBIER DIFFUSION S.A

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1E-C6-K



The history of the family business, established by Nadine SALEMBIER, started over 50 years ago with the first Beauty Institute "Nadine SALEMBIER" that opened its doors on the Franco-Belgian border. The institute, beauty treatments, professionalism and passion are the foundations and the watchwords of the building developed by Nadine Salembier and her colleagues.

"Inspired by Nature, Nadine Salembier gathered the best specialists to create a range of natural care products in 1977. They resulted from this unique combination between scientific expertise, the know-how of a professional in the field and the recognized benefits from plants.

The Nadine SALEMBIER brand is today recognized for its quality and seriousness, far from the preoccupations of industrial cosmetics. Concerned with ensuring a professional service and creating quality products, Nadine Salembier takes pleasure in maintaining her image as a beauty "artisan".

Contact us, we are happy to share our passion!



**PRO VERA S.A.
BIOHOLISTIC
DIFFUSION SPRL**

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1E-C6-L

Provera
Natural and Organic Products



Pro Vera SA is a Belgian company based in the Brussels' area. The company produces and distributes food supplements and organic cosmetics. Leader in different segments, the company distributes products in 30 different countries and is now seeking new markets in Asia.

Pro Vera has 2 core activities, the production and distribution of natural and organic food supplements and of organic certified cosmetics.

The food supplement activity is led by the brand VERA SANA. Pro-Vera produces complex food supplements composed of fresh leave extracts, offering very high quality products. The company also distributes other brands in Belgium and other EU countries.

In 2009, the organic cosmetics division is created. In 2009, the brand AUREA is launched and in 2010 BIOSOLIS is introduced. The brands drew from nature all the best ingredients to offer a range of high quality cosmetics products. All the brands are ORGANIC certified. AUREA products have a high concentration of the finest, purest Aloe Vera.

BIOSOLIS is one of the unique ORGANIC Certified sun care products. Using the best raw material, BIOSOLIS proposes a complete range of sun care products with the highest level of protection.

Pro Vera SA is already exporting but is in search of new countries to extend its brands.



WALLONIA EXPORT-INVESTMENT AGENCY (AWEX)

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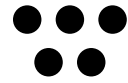
Website:

www.awex-export.be

www.investinwallonia.be

www.wallonia.be

1E-C6-B
1E-C6-F



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EXPORT
INVESTMENT

AWEX, partner of the international economic development of Wallonia.

The Wallonia Export-Investment Agency (AWEX) is in charge of the development and management of Wallonia's international economic relations.

With regards to foreign trade, the Agency has a promotion and information mission with regard to both the international and Walloon business community.

Intended for purchasers, decision-makers, importers and foreign prospects, the Agency can, on request:

- pass on economic data regarding Wallonia and its export potential;
- provide information on the products and services of Walloon businesses;
- seek Walloon businesses for the conclusion of international partnerships;
- distribute lists of Walloon exporters.

Vis-a-vis Walloon businesses, the Agency is their comprehensive international partner, providing a range of services and activities covering the entire export process:

- General and commercial information on foreign markets;
- Production of individual market studies on request;
- Organisation of commercial canvassing operations (participation in international shows, organisation of economic missions, sector-based contact days, etc.);
- Contacts with international organisations;
- Promotion of Wallonia and its export potential;
- Financial support and funding for exports;
- Training and raising awareness of international professions.

With regards to foreign investment, the Agency provides general expertise in the areas of promotion, prospecting and informing potential investors. It also ensures active monitoring of investors based in Wallonia, as well a mission to find foreign buyers for Walloon industrial sites in the process of restructuring.

AWEX is also competent for the strengthening of the Wallonia brand image overseas.

AWEX has a workforce of more than 400 people and about one hundred offices overseas.

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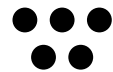
**For further information regarding our Walloon companies (all sectors),
please consult our database <http://database.awex-export.be/>**

Feel inspired



Laurent Mercenier, L'Oréal

« In Wallonia, we have found skillful human resources and an ideal location »



Wallonia.be

Wallonia is full of great assets. Help spread the word !

You like Wallonia and you want to enhance its global reputation ? Join our network of Wallonia.be Brand Ambassadors !

One mission, lots of benefits!

We want to promote Wallonia and you can help us: share information from our website and social networks, add the Wallonia.be logo and slogan Feel inspired to your website, blog or email signature, inform us about development opportunities for the Wallonia Region, bring the brand to life by actively taking part in conversations on Facebook, Twitter or LinkedIn and by recruiting other Ambassadors...

In return, you get a chance to:

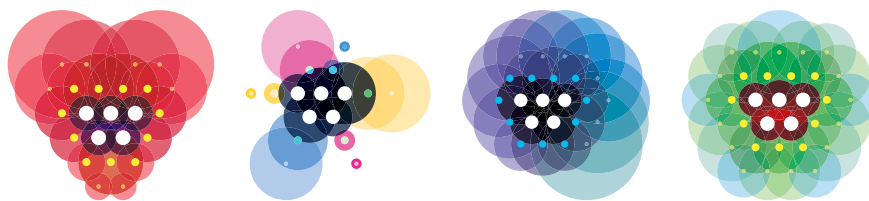
- promote your activities and share your success stories on the Wallonia.be Ambassadors' blog
- expand your network using the private area on the portal
- receive a newsletter about the Region and the Brand Ambassadors' network
- be invited to exclusive events
- use the Wallonia brand logo and benefit from the Region's reputation

How to become a Brand Ambassador?

Complete the online application form on the website (<http://www.wallonia.be/en/ambassadors>). Simply answer three questions and we will let you know if your profile matches the network we want to implement.

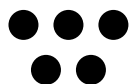
Do you want more information?

Contact : ambassador@wallonia.be !



Wallonia is open to the world !

... with a sense of sharing, accessibility, technical know-how and quality of life



Wallonia.be

EXPORT
INVESTMENT

WALLONIA EXPORT-INVESTMENT AGENCY

Export

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