

SXSW 2019 - PANEL DISCUSSION

“THE FUTURE IS FEMALE” (March 9th, 1:30-2:30pm, EU House)

Moderator : Ms. Juliana GARAIZAR, Director Texas Medical Center Venture Fund



Juliana is the Director of the TMC Venture Fund in Houston and a Kauffman Fellow. Board Member of the Angel Capital Association, Juliana is also a Senior Advisor of the Portfolia Consumer Fund and Rising Tide Fund, an Investment Committee Member of the Texas Medical Center Fund and the University of Houston Cougar Venture Fund. Juliana was the Managing Director of the Houston Angel Network (most active US network in 2015-2017) and of the Sophia Business Angels (best European network in 2010). Previously she managed Antipolis Innovation Campus, the Business Innovation Centre in the French Riviera, as well as several International Projects funded by the European Commission. She started her career in Singapore: first as an International Trade Consultant for the Trade Commission of Spain in a broad range of industry sectors and then as a Project Manager for the Asia Technology Office of Citigroup, leading projects at international level in Europe, Latin America and Japan.

Juliana obtained an MBA at the London Business School and Berkeley’s Haas School of Business, specializing in Entrepreneurship. She is President of one of Sophia Business Angels sidecar funds SBA ISF Holding, Expert Committee Member of Success Europe Fund (best European early stage fund in 2010) and a member of Ignite, a health-focused women investment group. International Founding Member of Istanbul’s Galata Business Angels, Juliana also helped WEangels get started, focusing on investing in Latin American Women Entrepreneurs.

SPEAKERS:

1) Ms. Diane KENYON, Managing Director – Project Services, Charles Schwab



Diane Kenyon is on the Advisory Board for Austin Women in Technology. She is active in the Austin technology community through advisor roles and participation in Innotech, Society of Information Management and Austin Technology Council. Informally she mentors and coaches individuals who are in career transition. Diane has been in Austin for 25 years, gaining a variety of leadership experience driving technology strategy, solutions and adoption in complex, fast-paced environments. Diane joined Charles Schwab in August 2016 as a Staffing Leader in Project Services. She has served as contract CIO for Central Health; Client Relationship Executive for Headspring; VP of Engineering and Operations at Bridge360; Sr. Vice President of Information Technology at Harden Healthcare and IT Director at Girling Healthcare. She earned her Bachelor of Science degree in Computer Technology from Purdue University and her MBA from Kennesaw State University. Diane lives with her husband outside of Austin, in Wimberley and her 19 year old son is studying Computer Science at Texas State. Diane is active in her church and an avid college football fan.

Initial thoughts on topics to touch on:

- a) [#FemaleFacts- what women bring to the workforce and economy](#)
- b) [#HowBusinessWins with Male/Female diversity and inclusion](#)
- c) [#GirlPower – how we can best support each other - always](#)

2) Ms. Binta JAMMEH, co-founder and COO, Konexio



Binta Jammeh is an advocate for global education and the socio-economic inclusion of disadvantaged publics, she has previously worked with refugee communities in the United States and more recently with youth in at-risk priority education areas in France as a Fulbright Scholar. She is an honors graduate of Syracuse University with dual degrees in International Relations and Public Relations with a focus on education and intercultural communication. Along with Konexio co-founder and CEO Jean Guo, she was recently named one of Forbes 92 Women Disrupting Tech in France.

Topics she wants to touch upon in the panel discussion:

- a) The importance of diversity in the “tech” world (+ her own experience with La French Tech)
- b) Trends in the future of work, impact on needed work skills
- c) Globalization

3) Ms. Chantal DE BLEU, Wallonia Export-Investment Agency (Awex)- General Manager Foreign trade



Born January 16th 1959 in Mechelen (Belgium). Master in interpretation-translation English-Russian 1981. Master in Business Sciences, 1988. Thesis: The Reform of USSR's Foreign Trade. Married, 1 child. Languages: French, Dutch, English, Russian, German.

1981 –1996: Eurintrade SA: Agency Manager for FSU & Poland
 1997 – 1999: Office for foreign Investors (OFI) of the Walloon Region of Belgium
 1999 – 2003: Wallonia Foreign Trade and Invest Agency (Awex) Desk Officer
 2003 – 2010: Wallonia Export-Investment Agency (Awex): Director for CEE & CIS
 2010 – 2016: Wallonia Export-Investment Agency (Awex)- Deputy general manager, department of European markets. Coordination of the global action programme
 Since July 2016 : Wallonia Export-Investment Agency (Awex)- General Manager Foreign trade

Topics to touch on during the panel:

- a) What is the situation of gender diversity in foreign trade ?
- b) What about gender diversity in economic governmental organisations?
- c) Paths to leadership in these sectors

4) Ms. Nathalie MAILLET, CEO Circuit Spa-Francorchamps

For biography and example of questions, see the 2 articles attached.



Topics to touch on:

- 1) Aspects of being a woman in a leadership role, in the sport industry
- 2) Advices to aspiring CEO
- 3) Future of motorsport and racing industry

5) Ms. Agnes FLEMAL, Director WSL Incubator



Having obtained a bachelor's degree in radio-communication at the age of 18, Agnes Flémal graduated in Civil Engineering from the Polytechnic School of Mons in 1984. She completed her education with a post graduate diploma in Business Law in 1988. In 1984, she took over the family business APPARELEC in diversifying building electrical systems to intelligent systems automation. At the same time, she became the first vice-president of the Association of Engineers of Mons (AIMs). She then created TECHPLUS, a company which designs and manufactures endoscopic vision systems at high temperatures, and exports them worldwide. In 2002 she became General Manager of WSL, the high technology incubator Wallonia. In 2018, WSL oversees more than 100 start-ups and matures 20 new projects each year. WSL is now 'The' technopreneurs support in the French part of Belgium, including Living Lab (WeLL), engineering student incubator (Startech), labs in IoT (The Labs), www.wsl.be